

THE
NEMESIS
METaverse

PLAYBOOK





A GLIMPSE INTO OUR VISION





A GLIMPSE INTO THE METAVERSE



The Nemesis is a VR/AR metaverse platform live now available over iOS Android and WebGL. Our mission is to create experiences for the mass market into The Nemesis metaverse through gamification in virtual reality and in real life with augmented reality.

WHO WE ARE

33 FULL-TIME TEAM MEMBERS

DEV IN HOUSE

3 OPERATIVE BRANCHES



OUR CORE TEAM

33 team members over 3 branches



ALESSANDRO DE GRANDI

CEO & FOUNDER



RICCARDO ZANINI

CSO & CO-FOUNDER



DEBORAH MARTINO

COO & CO-FOUNDER



JACOPO DAVASSI

CHIEF PRODUCT OFFICER



LARS SCHLICHTING

TOKEN & LEGAL COUNSEL



ANGELICA VOSKANIAN

PM & SOCIAL MEDIA MANAGER



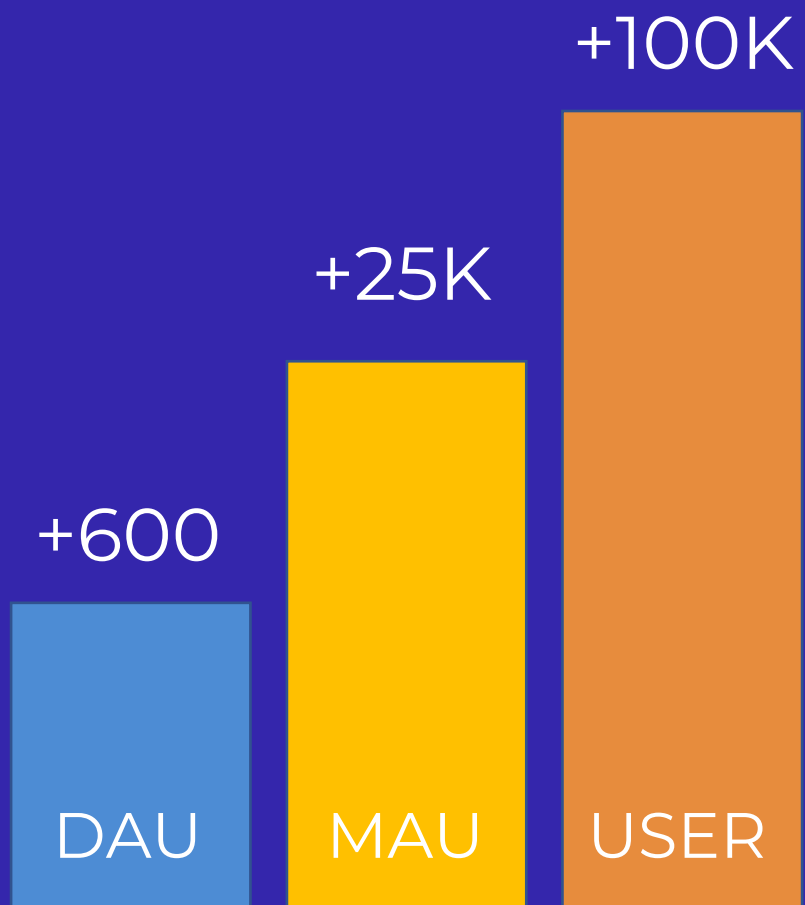
DAVID WALLACH

INVESTOR RELATIONS & PARTNERSHIPS



USERS KPIs

avg. last 3 months



+40 min
avg session



Q2 - 22 / Q1 - 23

+500K

PLAY HOURS

+200K

ACTIVE USERS

+40m

ENGAGEMENT
TIME

+40%

USERS
RETAINED

+20K

NFTS TX

+3.2M

COINS
REWARDS

~ 3.9

METAVERSES
PER ACTIVE USER

+2M

CONVERSIONS
& INTERACTIONS

~ 6.6

CONVERSIONS
PER ACTIVE USER

+200%

CAGR*

* CAGR is the 2022 Compound Annual Growth Rate



COMPANIONS S1

- Primary Market: 254 ETH - SOLD OUT
- Secondary Market: 75 ETH
- 1,705 Unique Owners

RC-NITRO

- Primary Market SOLD OUT in 4 days
- 1,636 Unique Users
- 56% new owners
- 254 External collaborations



OUR SUCCESS STORIES



MONZA GP



MAGNUM



SKODA



SERIE A



ALEX DEL PIERO



MUSIC: SONY MUSIC



BORED APE FEST



MILANO DESIGN WEEK



RAI CINEMA



PRO/AM
kyrrex.
CHARITY PADEL EVENT



art rights
protect your art

the Cryptonomist



lab-go

algho



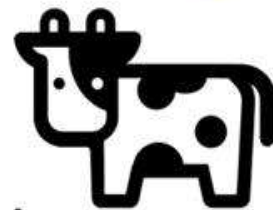
MONDADORI



Webpills
Avanguardia Digitale



HELLODI



ARNETTE



NFT NYC



LIVENOW



GAMERHASH



FONDAZIONE MILAN



Banca Popolare di Sondrio



Kellerhals Carrard

POSEIDON

HubSpot

MAGNUM
true to pleasure

KYOJIN SENSHI

SCUDERIA 1918



MY NEO GROUP

Rai Cinema



THE DOGE POUND

DappRadar



Blockchain Week Rome

polygon



COINBAR

FACE-OFF
HIGH DEFINITION VISION

NON FUNGIBLE CONFERENCE



DESIGN DIFFUSION



MUSEO NAZIONALE DEL CINEMA TORINO

NOKU



No Stress



LUCCA22 COMICS&GAMES HOPE



FLAME

hammy & frens



CONSENSYS



SONY MUSIC

THE NEMESIS

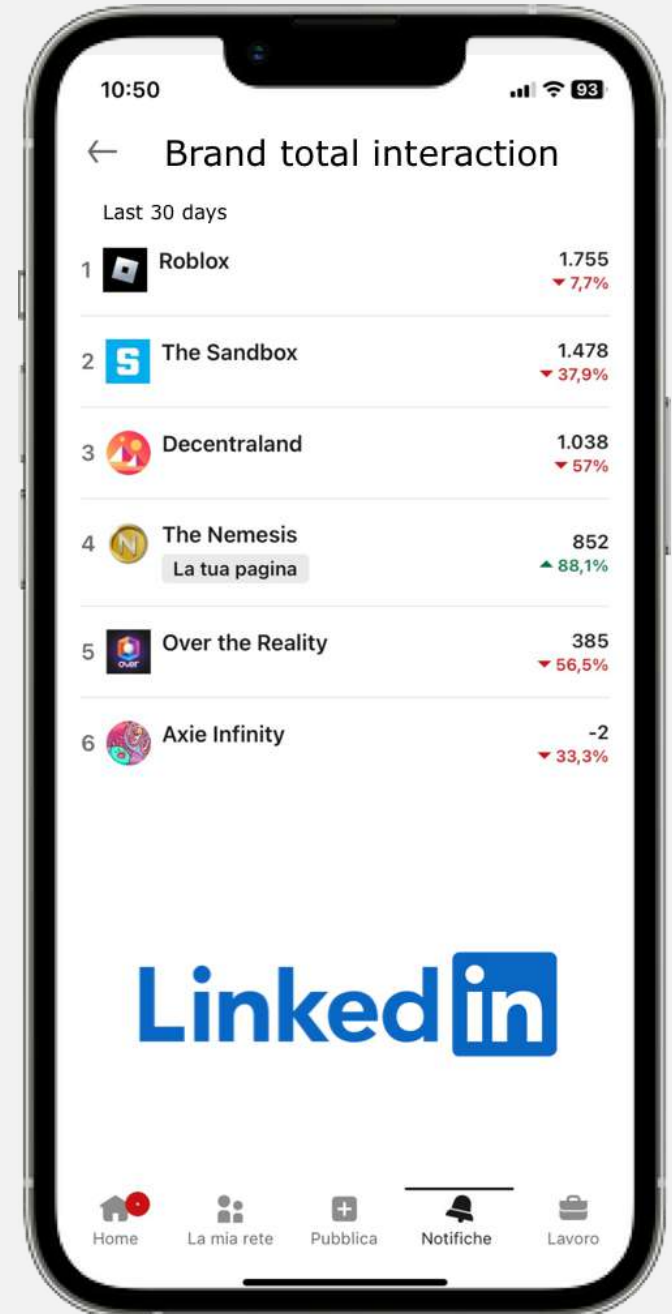
SOCIAL MEDIA

ONLY REAL AND ORGANIC USERS

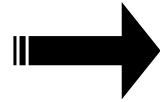


	TWITTER	DISCORD	INSTAGRAM
FOLLOWERS	20+ K	9,5 K	2,3 K
ENG RATE	5.8% (VS 0.05*)	29 %	1.71% (VS 0.83*)
GENDER	77 % MALE and 23 % FEMALE		
AGE	25 – 34 range = 41 %		

* Market benchmark for 2022 on all industries



The Web³ Metaverse Index Top 20: October 2023



Oct Rank	Sep Rank	Virtual World	Blockchain	Primary Play Mechanics	Snr Mgmt VW Experience	Business Model Evaluation	Defined Target Market?	Graphics Fidelity	User Experience	Initial Funding/Sales	Roadmap Strategy	Brand Suitability	Score
1	2	The Nemesis	Ethereum	Open-World	4	3	4	3	3	3	3	4	15,552
2	1	Spatial	Polygon	Content Creation	4	3	3	3	3	3	3	5	14,580
3	3	Portals	Solana	Content Creation	4	3	3	3	4	4	2	3	10,368
3	3	Viverse	Ethereum	Open-World	4	3	2	4	4	3	3	3	10,368
5	10	The Sandbox	Ethereum	Open-World	4	3	3	2	3	5	3	3	9,720
5	12	Musicverse	BSC	Music	3	3	4	3	2	3	3	5	9,720
7	6	The Fabricant	Flow	Fashion	4	3	3	4	2	4	2	4	9,216
8	7	StageVerse	Ethereum	Music	3	3	3	4	3	3	3	3	8,748
8	7	Bud	Polygon	Questing	3	3	3	3	3	4	3	3	8,748
8	7	Ultra	EOSIO	Casual Gaming	3	3	3	4	3	3	3	3	8,748
11	3	Mona	Ethereum	Content Creation	3	3	3	4	3	2	3	4	7,776
11	11	Altava	BSC	Fashion	3	3	4	3	2	3	3	4	7,776
13	19	Numi Club	Venom	Content Creation	3	3	3	3	2	4	3	3	5,832
14	N/A	The Verse	Bitcoin	Open-World	3	3	3	3	4	4	2	2	5,184
15	13	Yabal	Polygon	Music	2	3	4	4	3	2	2	4	4,608
16	14	Upland	EOS	Real Estate	3	3	2	3	3	3	3	3	4,374
16	15	Decentraland	Ethereum	Open-World	3	3	2	2	2	5	4	3	4,320
18	16	Musee Dezentral	Ethereum	Content Creation	3	2	4	3	3	2	3	3	3,888
18	16	Somnium Space	Ethereum	Open-World	4	3	2	3	3	3	3	2	3,888
18	29	Wilder World	Ethereum	Content Creation	3	3	3	4	2	3	2	3	3,888

NO MARKETING YET

...imagine what we can do right now...



BECOME A CREATOR

UGC & CREATORS

In a world where 75% of our target users, represented by Gen Z and beyond, are no longer merely spectators but active content creators*, we understand that power lies in engagement. These new generations wish to be active participants in the creative process, not just viewers.

This represents an immense opportunity for our platform, particularly through the integration of a UGC (User Generated Content) system. The integration of such a system not only makes our platform scalable and high-performing but provides users with the opportunity to be the true protagonists of their experiences.

This implies an enormous potential for expansion and growth, creating an ecosystem where users are encouraged to interact and contribute actively. This is the direction the digital future is moving towards, and we are ready to be at the forefront of this transformation.

*Survey – First Choice



S1 - GENESIS LANDS

280\$ - Public Sale

- 80 Sectors
- 11,520 Lands
- 2,500 Lands Minted in Presale





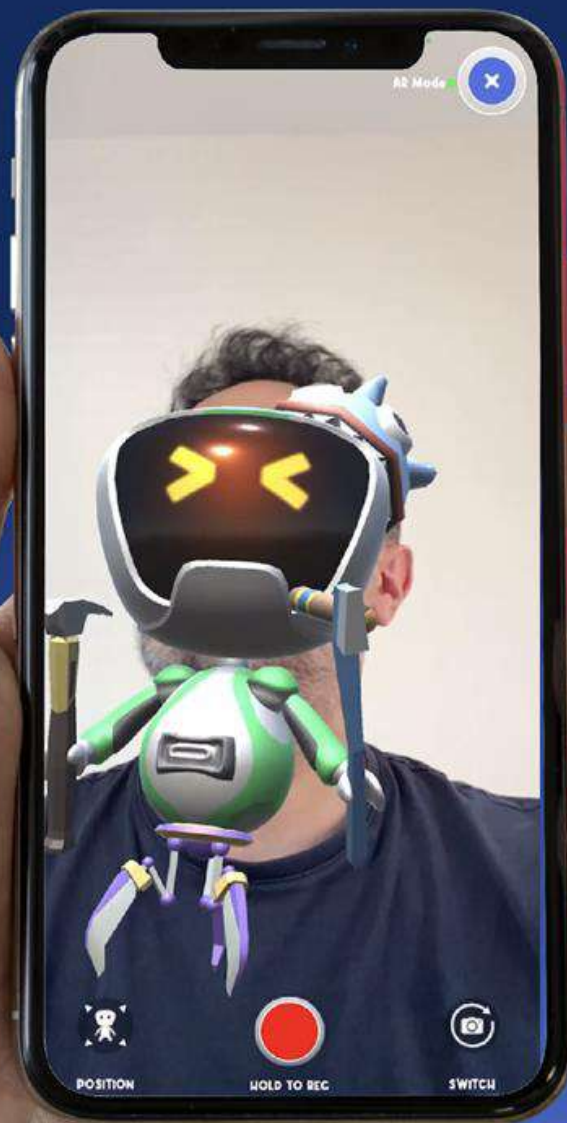
AR – EXPERIENCE

VIRTUAL & REAL LIFE MERGED TOGETHER

THE
NEMESIS
METAVERSE

FACE TRACKING

FOR DIGITAL GOODS AND NFTS



ALEDG
45409



VIRTUAL ASSISTANTS

AI INTEGRATION & NATURALLY SPEAKING

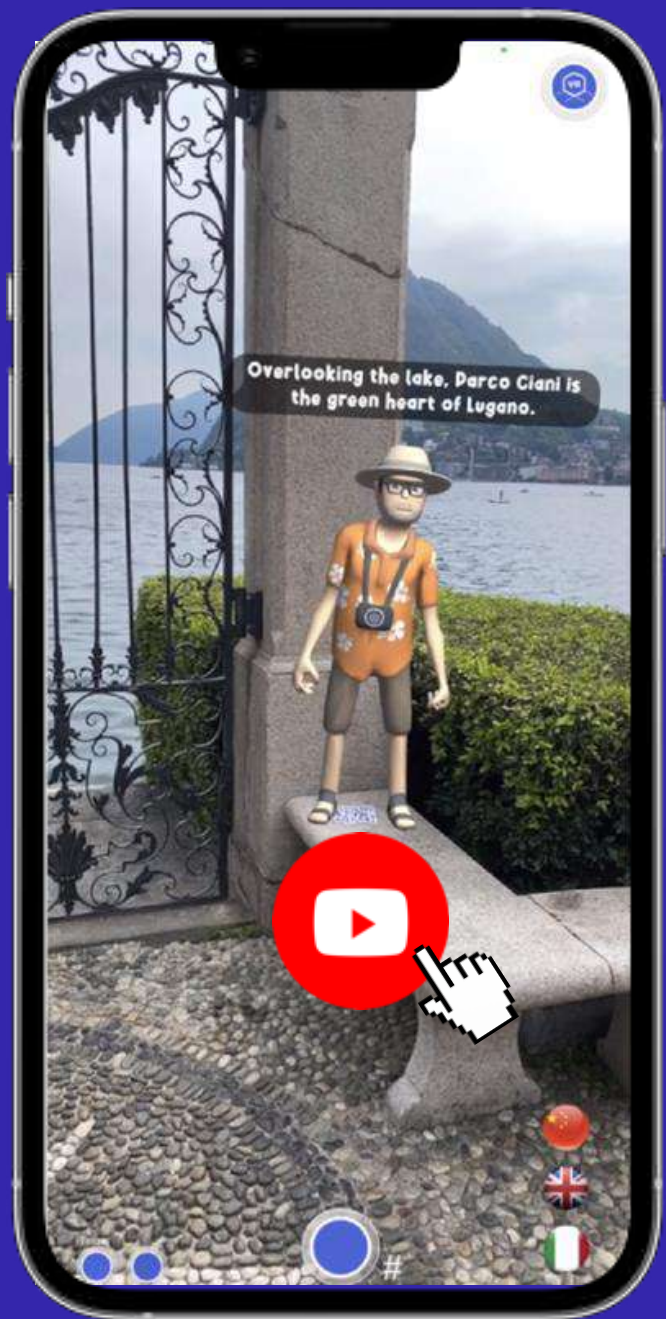


THERE'S A DAILY GIFT IN THIS METaverse. FIND IT!!



Discover

Need Help?



NEMS - PAYMENT TOKEN

NEMS, The Nemesis ERC-20 Token is a payment token built on the Ethereum blockchain that serves as the basis for crypto transactions within The Nemesis.



LEGAL OPINION
AML COMPLIANCE READY

✓ REGISTER:

<https://www.finma.ch/en/authorisation/self-regulatory-organisations-sros/sro-member-search/>



IN-APP COINS

COINS is The Nemesis in-game currency, database assets at the fixed value of 0.01 \$, available through in-app purchase in order to simplify the adoption and the engagement of the mass market user base.



0.01 \$



5 \$



15 \$



45 \$





WHAT YOU CAN DO WITH NEMS



BUY COINS WITH NEMS

Buy more COINS pay 50% less

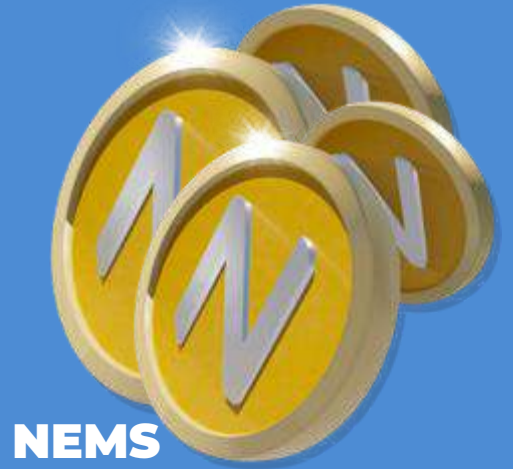


50% OFF
IF YOU BUY WITH NEMS



MARKETPLACE

Buy assets and digital goods on our marketplace



PLAY 2 EARN

Cash Out Rewards and
third-party transactions



KYC Process over
1.000 CHF Monthly



NEMS TOKEN



COINS



**MONEY LAUNDERING*
CHECK OUT**

*The Nemesis adheres to Anti-Money Laundering regulations and is affiliated with the Supervisory Organisation for Financial Intermediaries & Trustees (SO-FIT)

TOKENOMICS

500,000,000 TOKENS

P2E REWARDS	35%
COMPANY RESERVE	24%
CREATOR PROGRAM	15%
TEAM & FOUNDER	10%
CEX & DEX LIQUIDITY	10%
PRIVATE SALE	3%
ADVISORY	3%



35%
P2E REWARDS

24%
COMPANY RESERVE

15%
CREATOR PROGRAM

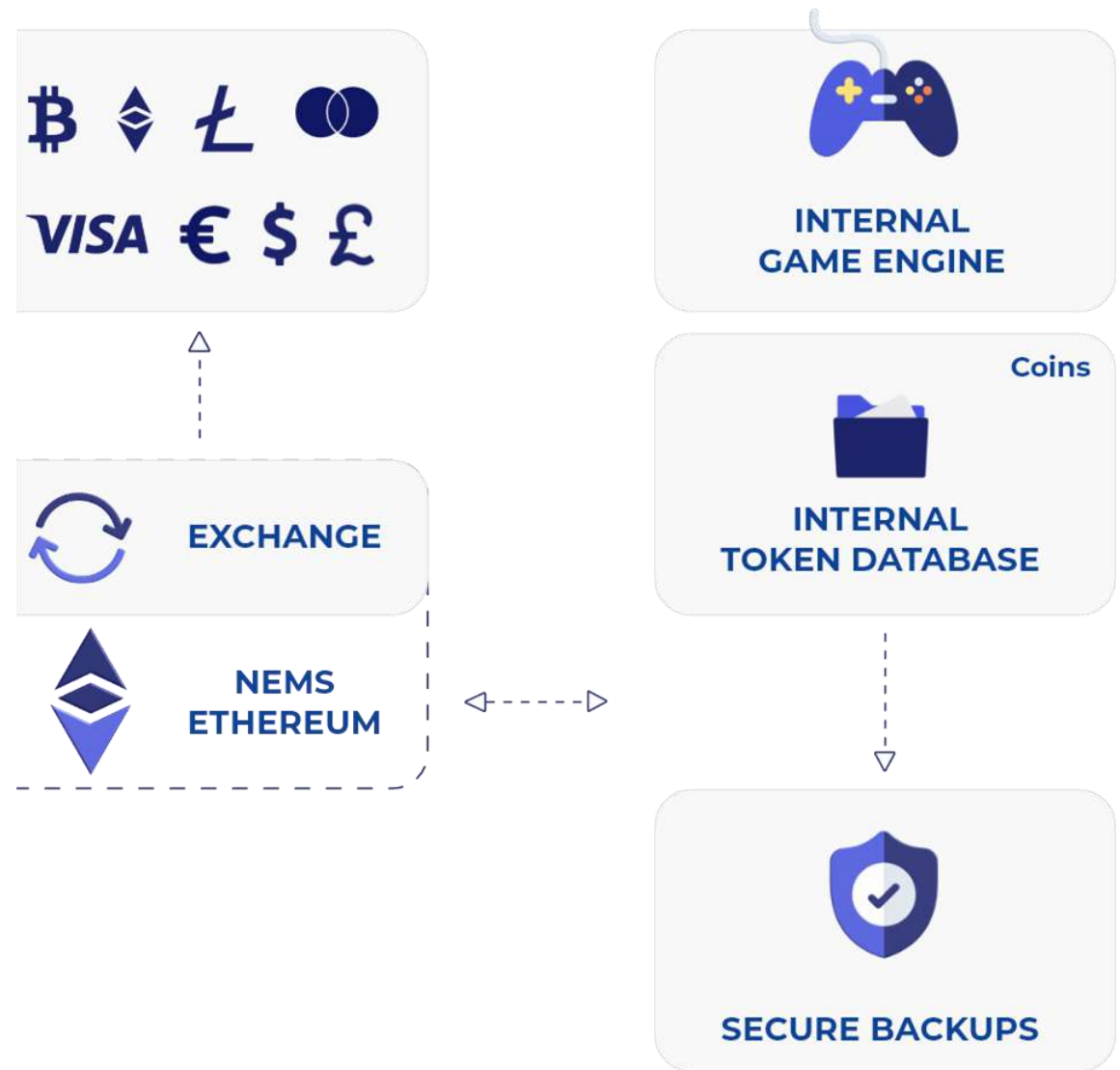


TOKEN ARCHITECTURE

Through the use of NFTs, The Nemesis gamers can become true and perpetual owners of their lands and digital items, even if the game will be shut down or abandoned.

They can buy and sell items freely.

These game items are no longer confined by a narrow digital ecosystem - The Nemesis allows users to use every NFTs as stickers or skin customization, even if the NFTs is a digital art or an external different asset.



TOKEN FUNCTIONS

- Fixed Supply
- No Mintable (all supply minted on TGE)
- Burnable
- Pausable
- Ready to Permit Gas Less Transfers
- Voting system ready
- No Flash minting
- Multisig Ledger
- Upgradeable



ROADMAP NEMS



THE
NEMESIS
METAVERSE



NEXT LISTING DWF



 BitMart

 Coinstore.com

UPbit



 Gate.io

 BINANCE

NEMS LISTING

 CoinMarketCap



 CoinGecko



LIVE  IN WATCH



 BingX

 cryptosmart

 COINBAR

 UNISWAP

 MEXC Global

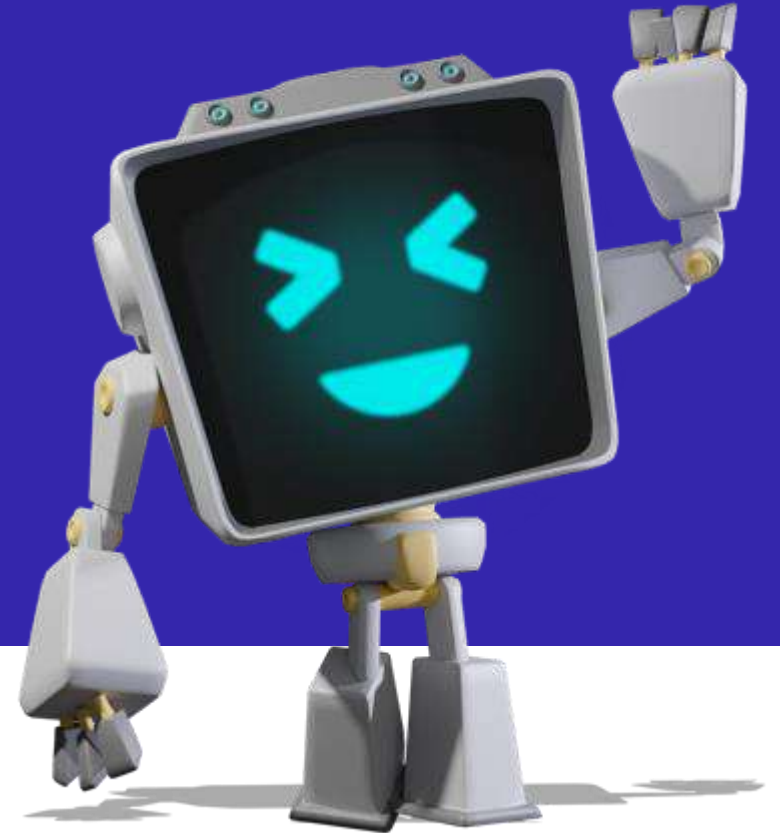
 rangeX

NEMS CONTRACT:

[0xb435A47eCea7F5366b2520e45B9beD7E01d2FFAe](https://etherscan.io/address/0xb435A47eCea7F5366b2520e45B9beD7E01d2FFAe)



THENEMESIS.IO



ceo@thenemesis.io

